

2009 CCRCA NATIONAL DVD SALES

SUPPORT OUR CLUB!!! DVDs are a great fundraiser for the National Specialties! When you purchase these DVDs, you are helping to raise money for them and the CCRCA. Once again this year, we are fortunate to have Gary from Purebred Studios videotaping all of our events! If you buy the complete set of 2009 DVDs, you will save 25% (\$42.00). This is a great savings!

This year, with the purchase of at least five DVDs (including at least one set of two), Purebred Studios is offering individual YouTube video clips that can be used on individual websites and/or sent to friends and family for viewing for \$20.00 a clip. These YouTube video clips can be up to 10 minutes long for an individual dog whether in the conformation, field, obedience, rally or agility. You can order as many clips as you like. See the following page for more information on how this will work. Also, be sure to check out the Purebred Studios YouTube address that is on the following page to see other Purebred clips. Please fill out the attached form (which also has more information on the YouTube video clips) and include with your DVD order.

Gary is graciously offering the DVD of Mitch White's seminar free of charge. It is available to the first 50 requests. He will also be providing each Junior a copy of the Junior Showmanship DVD free of charge.

ORDER HERE

Agility (1 DVD)	15.00	_____
Obedience (1 DVD)	15.00	_____
Rally (1 DVD)	15.00	_____
Puppy Sweepstakes (1 DVD)	15.00	_____
Veteran Sweepstakes & Junior Showmanship (1 DVD)	15.00	_____
Regular Classes (1 DVD)	15.00	_____
Non-Regular Classes, Best of Breed & Banquet (2 DVDs)	25.00	_____
Upland (2 DVDs)	25.00	_____
Field WC/X/Q (2 DVDs)	25.00	_____
Mitch White Seminar (1 DVD)	Free	_____
Complete Set 25 % Discount	123.00	_____
YouTube Clips	20.00	_____ (ea)
<u>ADD \$7.00 FOR SHIPPING</u>	7.00	_____
TOTAL		_____

Name: _____

Address: _____

Phone Number: _____ Email Addy: _____

Please make your checks payable to CCRCA and send your order form with check attached to:

Iva Darnall
P.O. Box 111123
Memphis, TN 38111

YOUTUBE VIDEO CLIPS FROM PUREBRED STUDIOS

Since YouTube Videos can be seen by anyone in the World, Purebred Studios thinks that many of your National Specialty participants might like to publish videos of their show wins or their performance event title runs on Youtube. The following is from Purebred on how they will do the YouTube video clips.

We'll upload selected footage of any entry from your National to the YouTube website on our own YouTube channel, "purebredstudios". There are already many videos to see on our YouTube channel which can be viewed at:

http://www.youtube.com/profile_videos?user=purebredstudios

Here's the type of video clip content we'll upload for each entry:

1. For Conformation....We'll include the judge's examination during conformation, the movement pattern, and the winning selection if they win their class. If the entry is selected as winners dog, winners bitch or sweepstakes "best", we'll include this video scene as well, and the awarding of the ribbons. If the entry does not win, we will include only the judge's examination and the down and back or triangle. For Performance events (Obedience, Agility, Field, etc)....We'll include all the action... up to 10 minutes, as permitted by YouTube.
2. Some uses of your YouTube clip. (a) You can email the YouTube link to friends and family. Show them your entry at the National! (b) If the entry wins an award, the YouTube clip could be emailed to the Judge with a thank you note! (c) For Breeders who have their own website (and many do), they can embed their YouTube video clip on their website. JPEG photos are great to show on a breeder's website.... But aren't video clips of a significant win a whole lot better?!
3. All the content we'll upload to YouTube is from the footage that we "shoot" at your Show for one (1) entry. There is no provision for combined video shots of more than one entry...or combinations or groups of entries. This would entail lots of extra work. If desired, this could be arranged separately with our company, and would be quoted directly to the breeder or owners while at the show.

ORDER FORM FOR YOUTUBE VIDEO CLIPS

Dog's Registered Name and Call Name	Conformation &/or Sweeps	Field	Obedience	Rally	Agility	\$20 ea
TOTAL						

Please fill in the above form and mark which events you would like as a YouTube video clip. Remember, only one dog and one event on each video clip. Tally the events and dogs you want video clips on and multiply by \$20.00. Then put this amount on the front page of the Order Form. Also, fill out your name on both pages in case they get separated.

Name

Address, City, State Zip

Telephone Number and Email Address