

# 2024 CURLY-COATED RETRIEVER CLUB OF AMERICA YEARBOOK ADVERTISING FORM

***Reserve your space today for the 2024 National Specialty Yearbook!***

Once again, we will produce a **FULL COLOR** yearbook!

This is your chance to share:

Accomplishments, Titles, Memorials, Litters, Studs, Best Wishes, and **MORE!**

**We want to share your Curly experiences from the duck blind to the sofa!**

## **IMPORTANT NOTE**

Our yearbook is NOT intended to be an advertising magazine for promotion. Our National Specialty yearbook is a historical yearbook to promote our breed, our accomplishments, and our versatility. As such, the following guidelines will be strictly adhered to:

Formal win photos permitted *only if you've purchased the rights to the photos.*

Any and all statistics listed must be cited.

Visit the [www.CCRCANationalSpecialties.weebly.com](http://www.CCRCANationalSpecialties.weebly.com) website to view and enjoy previous specialty yearbooks.

Full page advertisement	\$75
Two full pages	\$140 \$10 Savings!
Three full pages	\$210 \$15 Savings!
Four full pages	\$280 \$20 Savings!
Five full pages	\$350 \$25 Savings!

**You will receive a FREE  
yearbook valued at \$25 for  
EVERY ad page purchased!**

**(For instance, a 1 page ad  
receives 1 FREE yearbook  
or 2 page ad receives 2 FREE yearbooks)**

## **Additional Pre-paid Yearbooks**

Pick up at the Specialty	\$25.00 each
Shipped (within the US)	\$30.00 each
Shipped (outside the US)	\$25 each + actual international shipping costs (email for price).

## Advertising Specifications

- If you are a 2023 National Specialty Winner, you have first right of refusal on placing a full page ad commemorating your win in this yearbook. If you do NOT reserve your “win” page by **June 1st**, it will be offered to a previous year’s winner of that award.
- Ads must be camera ready in vertical format and size to 4 ½ (w) x 7 ½ (h).
- Ads must be received by **July 15<sup>th</sup>**, in order to appear in the Specialty Yearbook.
- Due to copyright issues, please do not include any professional show photos and/or photos without photographer consent.
- The catalog will be in color. If you submit a black and white photo, it will be printed in black and white.

**Mail forms, ads and payments to:**

**Jennifer Harms, 4928 Annette Drive, Tallahassee, FL 32303**

**Email: [Jennih40@aol.com](mailto:Jennih40@aol.com)**

**NOTE: PLEASE MAKE CHECKS PAYABLE TO CCRCA or go to PayPal at CCRCA.org**

**When paying with PayPal, please email a copy of your PayPal receipt to:**

**[Jennih40@aol.com](mailto:Jennih40@aol.com) and [Stepperayers@yahoo.com](mailto:Stepperayers@yahoo.com)**

NAME: \_\_\_\_\_

Kennel (if applicable): \_\_\_\_\_

ADDRESS: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

**All ads must be submitted with signed release and payment upon submission.**

**Please sign below:**

I confirm I have photographer’s consent / photo rights to all submitted photos. \_\_\_\_\_

I understand that ads will be reviewed for adherence to the aforementioned guidelines and references will be checked. \_\_\_\_\_

I hereby release, discharge, and agree to save the Curly-Coated Retriever Club of America, its Board of Directors, and the editors of this catalog from any liability by virtue of the contents of my submission for the production of the 2024 National Specialty Yearbook.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**This signed form must accompany your order.**